The Marine Technology Digest, brought to you by the Marine Technology Society (MTS), serves as a year-round resource for subscribers looking to stay up-to-date with the latest information within their industry. Its vast news coverage, rich content, and ease-of-use make it a prime and trustworthy destination for all industry professionals.
When asked to indicate how buyers go about making a business-to-business purchase, 93% said they look for businesses online.

Enquiry Survey

1,800+
Bi-weekly
e-newsletter
subscribers

Multi-platform
Enabled

*Newsletter is sent out every other week. Up to 26 times a year.

WHY ADVERTISE WITH US

1. The Most Comprehensive Email Newsletter and Online Newsfeed
   The MTS email newsletter and online newsfeed are the most comprehensive combination of news available for their members. Besides covering thousands of industry-focused vendors, the MTS email newsletter and online newsfeed feature news and stories from top sources, magazines, and bloggers.

2. Limited Advertising - High Value
   We strictly limit the number of ad spots to ensure our advertisers receive maximum exposure. We've carefully designed and priced a variety of advertising options to ensure maximum ROI!

3. Constant Exposure to Highly Engaged Audience
   As the official online newsfeed for the industry, the newsfeed is promoted via a prominent link from the MTS website, available to the entire exhibit industry via search engines such as Google, Yahoo, and Bing. When it comes to building awareness, nothing beats frequency!

4. Compelling Value
   • Industry's premier online resource
   • Ultra relevant search results
   • Substantial promotion
   • Exclusive sponsorships reserved for subscribers
   • Prominence for association members and exhibitors
   • Special advertising bundles and incentives

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REACH OVER 1,800 MTS PROFESSIONALS THAT RECEIVE THE MARINE TECHNOLOGY DIGEST

The e-newsletter offers an unparallel way to get directly into the inbox of qualified professionals.

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**Leaderboard Banner**

$3,000/Qtr  
$2,550/Qtr

leaderboard above the masthead, guaranteed first ad to be seen on the newsletter.

Ad spec: JPG, GIF, PNG • 468 x 60 px

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**Top Banner**

$2,750/Qtr  
$2,337/Qtr

Premium position at the top of the eNewsletter guarantees all will see your ad when they open the newsletter.

Ad spec: JPG, GIF, PNG • 468 x 60 px

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**Featured Content**

$2,500/Qtr  
$2,125/Qtr

This rich advertorial allows for a product image or company logo, title and a message that will grab the user's attention as it sits adjacent to editorial.

Ad spec: JPG, GIF, PNG • 350 x 200 px  
-100 Characters for title plus 100 Characters for message

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**Box Banners**

$2,250/Qtr  
$1,912/Qtr

These versatile ads can be used for branding or product promotion.

Ad spec: JPG, GIF, PNG • 300 x 250 px

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**Full Banner**

$2,000/Qtr  
$1,700/Qtr

Banners allow companies to combine imagery, color and text in an interesting and compelling manner.

Ad spec: JPG, GIF, PNG • 468 x 60 px

*red pricing is member pricing (15% off).

*Featured content sales need to be submitted to ARP two weeks before start date.

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For all booking and inquiries please contact us at inloop@associationrevenuepartners.com or call 855-790-0001
REACH OVER 1,800 MTS PROFESSIONALS THAT VISIT THE NEWSFEED

**Leaderboard Banner**

A1/2

Ad spec: JPG, GIF, PNG • 728 x 90 px

**Top Banner**

B

Ad spec: JPG, GIF, PNG • 300 x 250 px

**Featured Content**

C

Ad spec: JPG, GIF, PNG • 350 x 200 px

**All ad placements within the MTS e-newsletter include a position within the MTS Newsfeed.**

Space A, B, and E all get the rotator for A1/2 on the newsfeed.
Space C gets a C on the newsfeed.
Space D rotates in B on the newsfeed.